

Lyschel Shipp

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EDUCATION:

New York University (M.A. English Education)

Georgia State University (B.A. English)

PROFESSIONAL SUMMARY

Talented and results-driven UX Designer, seamlessly integrating creativity with strategic thinking to elevate user experiences. Distinguished educator and department chair with a proven track record of innovation. Over 10 years of experience transforming organizations through UX design, fostering collaboration, and achieving recognition for excellence in teaching and leadership.

DESIGN SKILLS

- **UX Design:** Design thinking, ideation, wireframing, prototyping, annotating wireframes, mockups, UI
- **User Research:** competitive audits, user interviews, usability studies, research insights
- **Collaboration:** Working with stakeholders, team members.
- **Design Artifacts:** Developing storyboards, layouts, presentations, graphics, data visualizations
- **Digital Tools:** Proficient in Figma, Adobe XD, Slack, Miro, Google Docs, Articulate
- **Communication:** Conveying complex stories, storytelling, Slack, Teams
- **Curriculum Development:** Learning, strategies, content creation, standards and project based learning
- **Digital Learning:** Instructional design, multimedia integration, educational technology

PROFESSIONAL EXPERIENCE

UX DESIGNER | THE LAW OFFICE OF J.EDWARD SHIPP | 2023

- Partnered with the law firm for a targeted UX redesign, shifting from general practice to a dedicated personal injury and estate planning platform.
- Design wireframes and prototypes to visualize the website's layout functionality.
- Address the firm's challenge of providing 75 current clients with immediate access and update to their legal cases. Integrate a secure client portal that allows clients to track their cases, receive updates, and communicate with attorneys seamlessly.
- Implement SEO best practices to improve the website's visibility and ranking in search engine results, ultimately attracting more potential clients.

TEACHER | GWINNETT COUNTY SCHOOLS | 2019 - 2023

- Developed user centered curriculum, increasing student engagement from 78% to 91%.
- Expanded the English Department's use of technology in the classroom by 90%.
- Increased student test scores by 20% through the implementation of innovative teaching methods.

- Designed and facilitated 8 in-person and digital professional learning workshops/conference presentations to bolster effective teaching & increase school and nationwide student achievement.

ADJUNCT PROFESSOR | CLARK ATLANTA UNIVERSITY | 2021 - 2022

- Conducted 30+ in-person and virtual class meetings for introductory-level college English courses; Achieved a 99% positive feedback rating from course evaluations.
- Utilized learning management system–Canvas– and applied research-based practices to design effective online learning materials.
- Enhanced student performance by 15% through detailed feedback and tailored intervention.
- Designed and led writing labs, contributing to a 20% improvement in student writing proficiency.

STEM/DESIGN THINKING FACILITATOR | SMASH (MOREHOUSE) | 2021

- Led design sprints, leveraging innovative tech tools and data visualization techniques to create interactive prototypes.
- Taught UX design tools such as Figma, Miro, and Hoverlay, for large-scale projects and prototypes.
- Provided weekly self-assessment coaching, resulting in a 12% increase in scholars' self-reported learning, problem-solving abilities, and course completion.
- Mentored a team of scholars who advanced to the national pitch competition.

DEPARTMENT CHAIR | BIBB COUNTY SCHOOLS | 2016 - 2019

- Collaborated with leadership to establish learning objectives for the English Department; ensured a 95% alignment between learning objectives and academic standards.
- Conducted professional learning workshops and training to optimize productivity and performance.
- Managed and improved the performance of 8 team members through goal setting, monitoring, coaching, training, and development.
- Awarded teacher of the year for the school and top 5 finalist for the district of 1500 teachers.

EDUCATOR | DOUGHERTY COUNTY SCHOOLS | 2013 - 2016

- Spearheaded and coordinated extracurricular reading and grammar programs, contributing to a rise in students' average reading proficiency levels within a single academic year.
- Instituted a writing proficiency initiative, resulting in a measurable 25% enhancement in student writing skills.
- Achieved 89% success rate for students taking the Georgia End of Course Test–the highest success rate in the school.